

EMBARK (Career Outcomes) Dashboard Guide

Introduction	2
Overview of Dashboard Layout	2
How to Use	3
Examples	4

Introduction

Welcome to the First Destination Outcomes Dashboard, a tool designed to help users explore the initial career success of San Jose Staté University graduates. This comprehensive resource provides valuable insights into the career paths and continuing education choices made by our alumni after graduation.

The First Destination Outcomes Dashboard allows you to access data related to past graduates of San Jose Staté University. By using this dashboard, you can gain valuable insights into graduates' initial career successes, continuing education choices, and more. Whether you're a current student, a prospective student, an alum, or someone curious about SJSU graduates' outcomes, this guide will help you navigate and make the most of this resource.

OVERVIEW OF DASHBOARD LAYOUT

The dashboard is divided into five different sections.

Demographic Filters	Users may filter the data by: Major, Degree Level, School, Race, and Gender Identity . These five demographic filters enable you to refine your search based on specific criteria, allowing you to customize your analysis.
Overall Outcomes	This section provides a high-level overview of various current graduate outcomes across the following six criteria: Working, Seeking Employment, Continuing Education, Seeking Continuing Education, Volunteer Service, and Military Service .
Employment Details	In this section, you can find detailed information about employment outcomes, including Average Salary, Median Salary, Categories of Full-Time Employment (e.g. organization, freelance, temporary contract work, entrepreneurship), and Total Number of Employing Organizations. This section also lists the most prevalent employers and job titles to help you glean an understanding of which organizations hire the most SJSU graduates and which job titles are most common.
Continuing Education Details	Explore SJSU graduates' continuing education choices, including those pursuing Master's, Doctorate, Certificate, Non-Degree Seeking, Bachelor's, and Post-Baccalaureate degrees. You can also find information on the total number of distinct institutions that SJSU graduates attend. A list of these institutions and their respective program of study is also provided.
Graduate Locations	This section shows the geographic distribution of SJSU graduates, including the percentage of graduates living in various U.S. regions (West, Southwest, Northeast, Midwest, South, Mid-Atlantic) and the total number of states where graduates live. A list of cities and states of primary residence, sorted from most prevalent to least, is also available here.

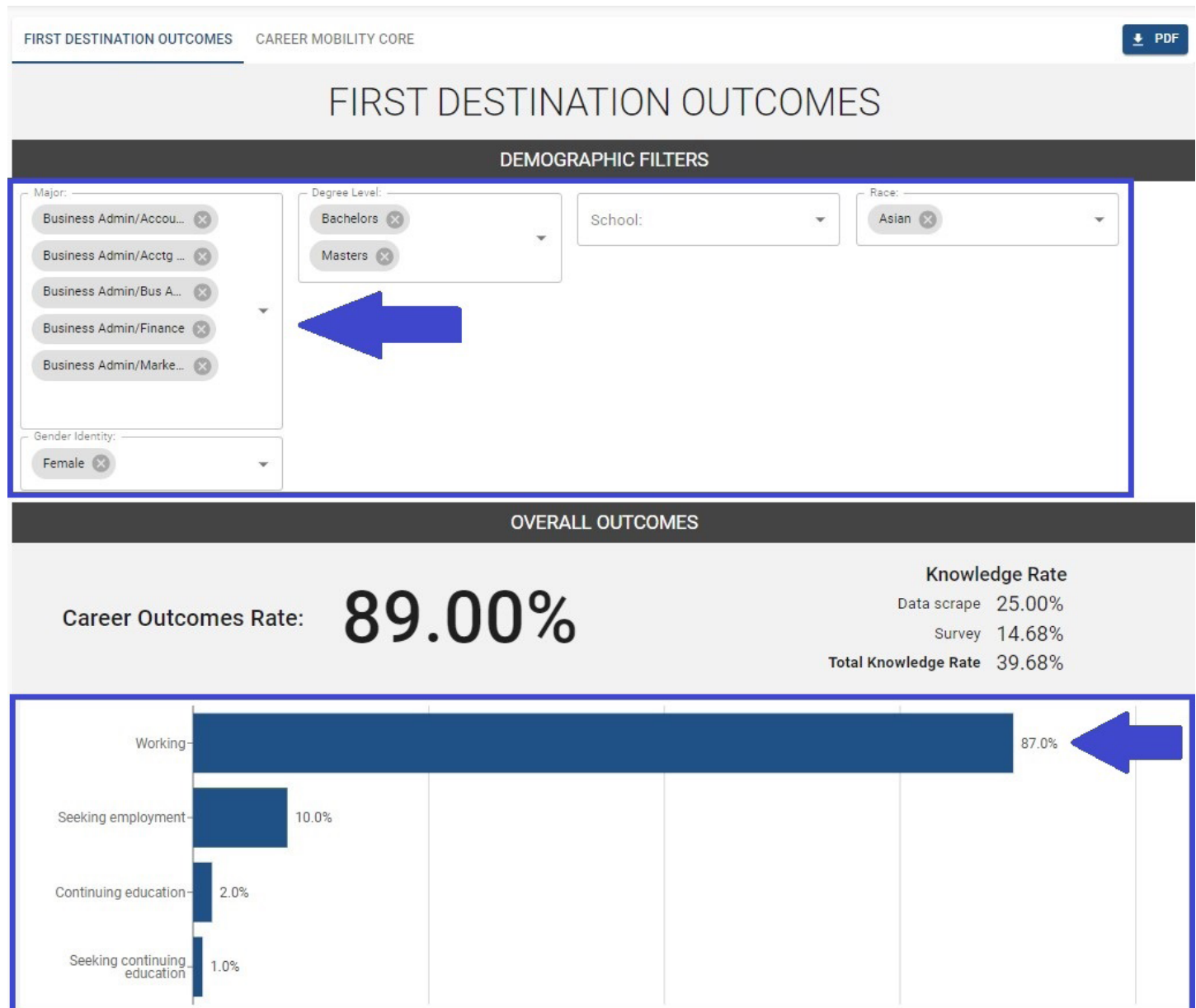
How to Use

To effectively utilize the First Destination Outcomes Dashboard, follow these steps:

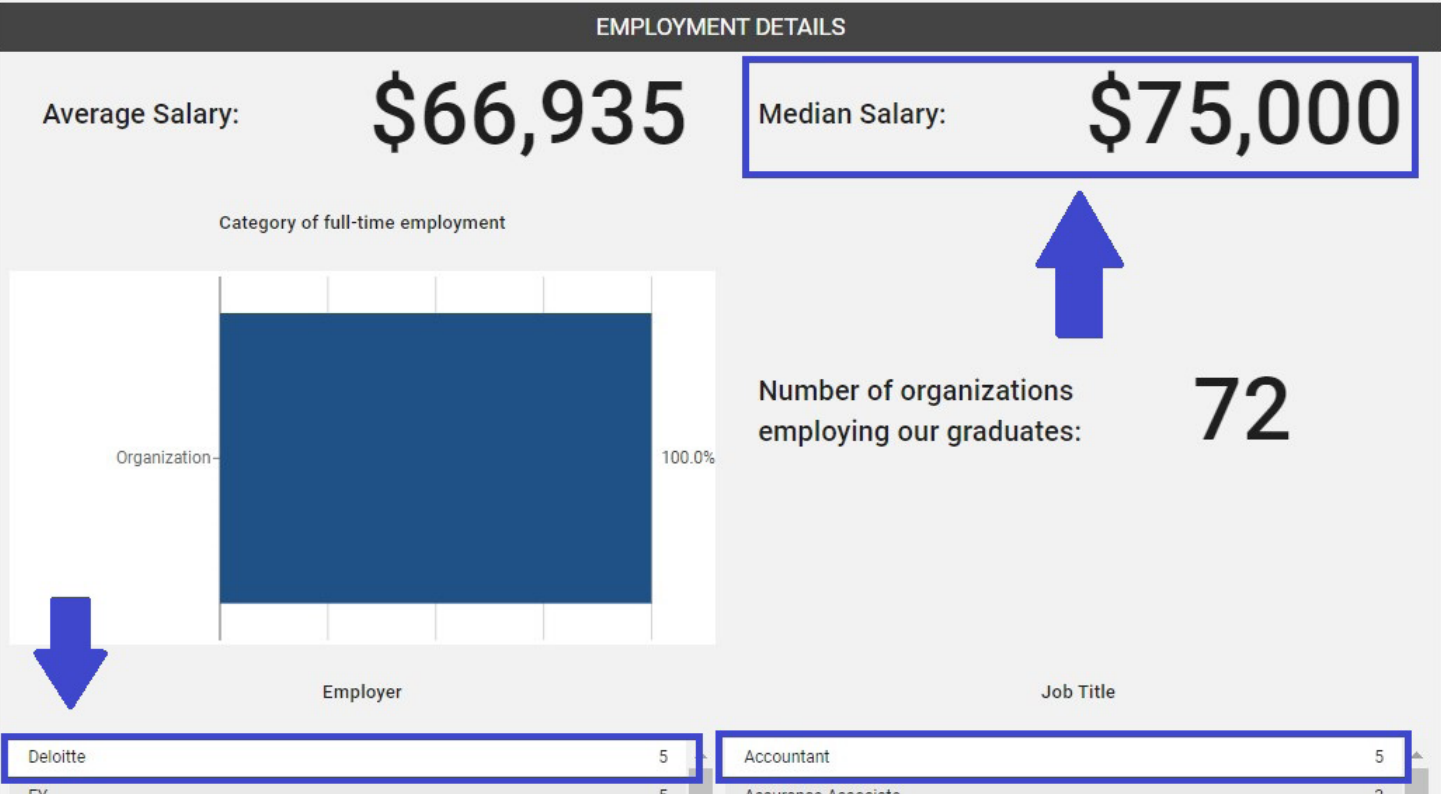
- 1. Access the Dashboard:** Visit www.sjsu.edu/careercenter. From the main navigation menu, click on *About > Career Success Outcomes > Initial Career Success*, and then select [Career Outcomes 21-22](#) to begin exploring the data.
- 2. Demographic Filters:** Start by selecting one or more demographic filters based on your criteria of interest. For example, you can filter by major, degree level, school, race, and gender identity.
- 3. Multiple Filters:** You can apply multiple filters simultaneously. For instance, you can filter for both master's and bachelor's students across multiple different business majors.
- 4. Explore the Data:** Once your filters are set, explore the data in the various sections of the dashboard, such as Overall Outcomes, Employment Details, Continuing Education Details, and Graduate Locations.
- 5. Interact with Visuals:** Use interactive visualizations and various bar charts to gain insights and make comparisons between the graduate outcomes of various SJSU graduate groups.

Let's look at some examples!

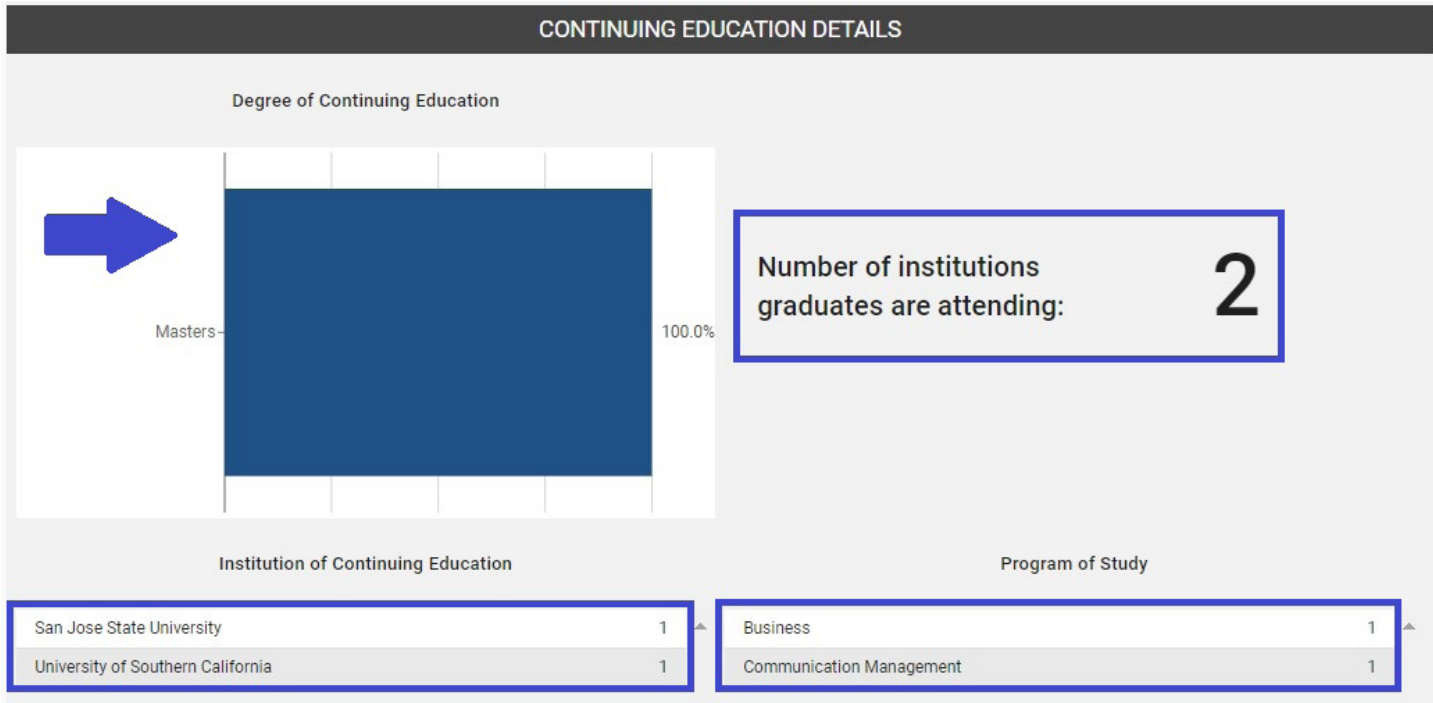
Below is an example of setting up multiple filters. Applying these filters shows the overall outcomes of all students who match the criteria within the demographic filters. Therefore, from the dashboard you can determine 87% of students matching the specified criteria are currently working, while 10% are still seeking employment, and 2% are continuing their education.



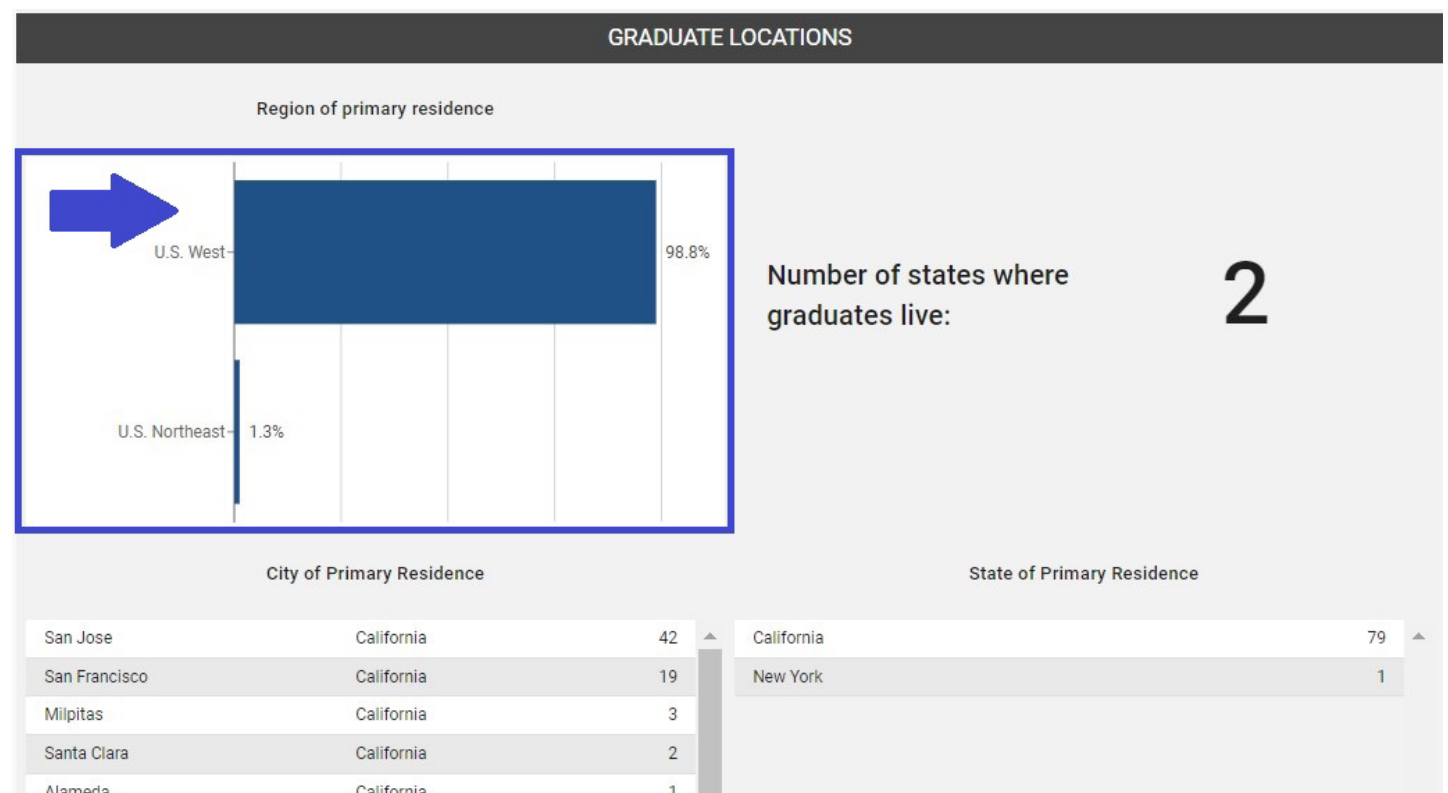
With the same filters applied, you can view the students’ employment details. The median salary is \$75,000 and the top employer and job title is “Deloitte” and “Accountant.”



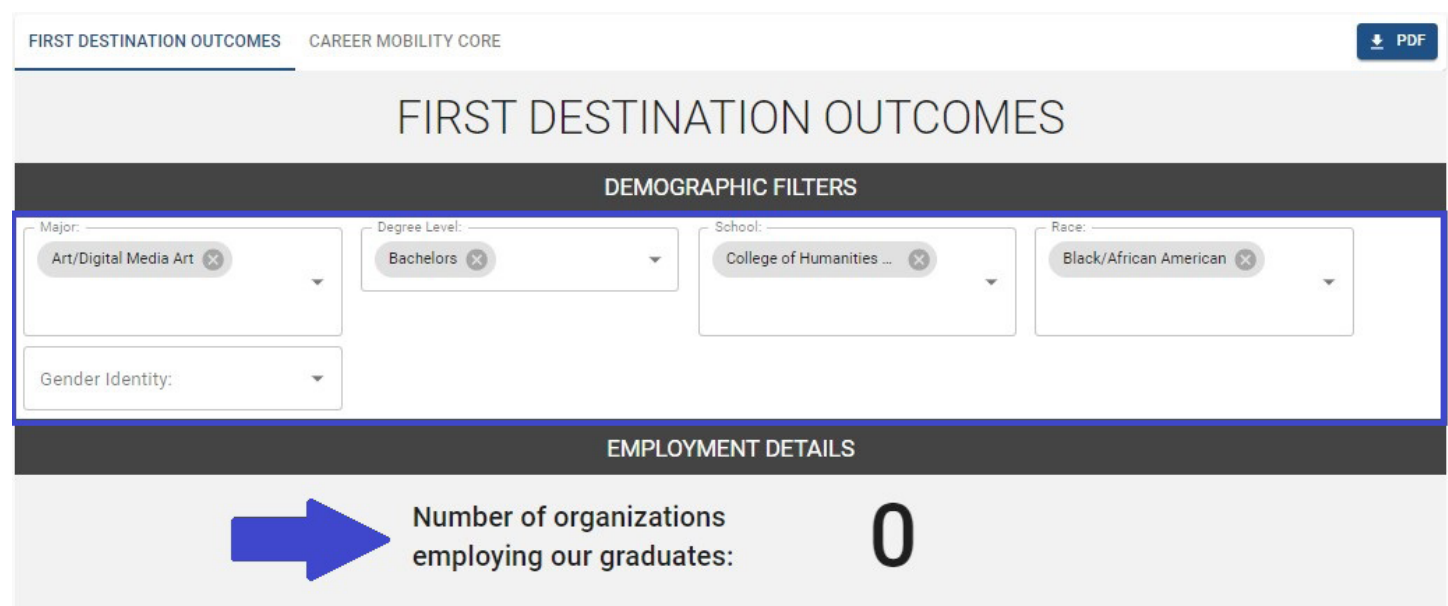
The Continuing Education Details highlights what degree graduates are pursuing as well as the number of institutions. In the instance of this filter, there were only two students continuing their education, one in Business and the other in Communications Management.



With the same filters applied, you can also view the current locations of the SJSU graduates. For this example, 98.8% of the respondents are based in the U.S. West region.



Please be aware that not all filters will yield data visualizations due to a lack of relevant data. Below you can see that there is no data that matches the chosen filters.



Additionally, some filters may be contradictory to one another. As shown below, the filter “Business” Major and “College of Engineering” School yield no results, as the school of engineering does not offer any business degrees.

[FIRST DESTINATION OUTCOMES](#) [CAREER MOBILITY CORE](#) [PDF](#)

FIRST DESTINATION OUTCOMES

DEMOGRAPHIC FILTERS

Major:

Business Admin/Bus A... ×

Degree Level:

School:

College of Engineering ×

Race:

Gender Identity:

EMPLOYMENT DETAILS



Number of organizations
employing our graduates:

0

By following these steps, you can leverage the First Destination Outcomes Dashboard to access valuable information about SJSU graduates' career paths and continuing education choices!

Whether you are a student, faculty member, or someone interested in the success of SJSU alumni, this tool provides a comprehensive view of their first destination outcomes.